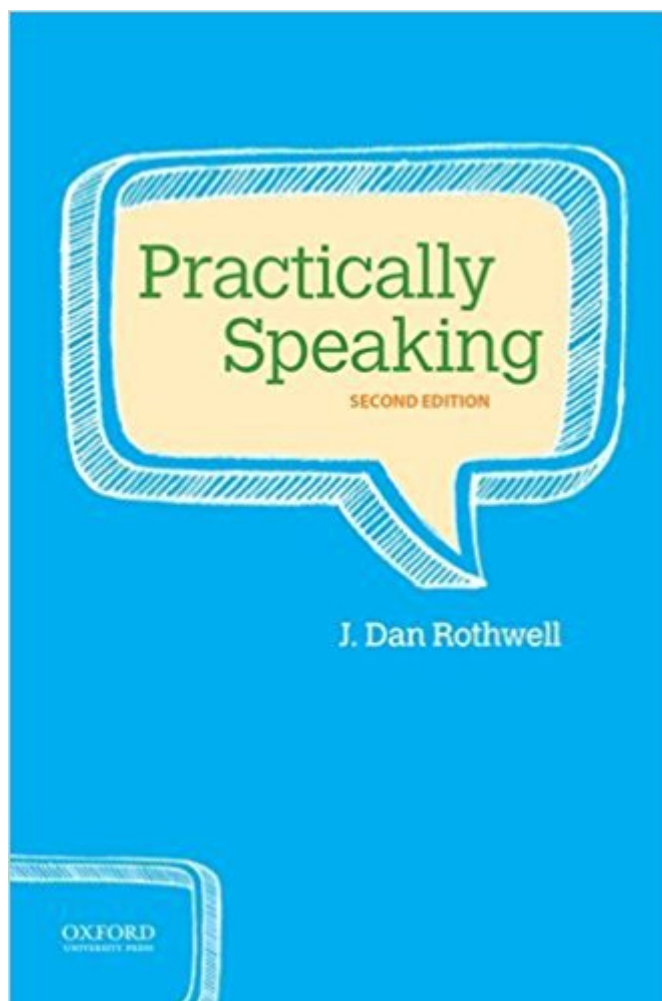


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Practically Speaking



Synopsis

Widely praised for its conversational tone and clear advice, *Practically Speaking* is the public speaking textbook your students will actually read. Filled with engaging stories and examples, sound scholarship and recent research, and useful tips and tricks, *Practically Speaking* shows students how to get started, practice thinking critically, and ultimately develop their own voice.

Book Information

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Customer Reviews

"It is very rare to read a textbook and not want to put it down; a unique situation I found myself in as I read *Practically Speaking*. It is a refreshing textbook that reads more like an informative narrative without succumbing to the fate of being simply entertainment. The text does not speak down to students; it talks to them and engages them in a way that only a good storyteller could do. All-in-all, this book is a great read!" --Matthew Sciarrino, St. John's University "I'm a fan of Rothwell's writing style--and my students are as well. His style is concise, yet full of substance and even humorous. It's not 'dumbed down.' The text is chock-full of terrific research, current and even edgy examples, and solid advice for students learning the art of public speaking."--Jill Alcorn, Green River Community College "The sense of humor is brilliant, edgy, topical, and smart. I found myself literally LOL-ing numerous times."--Andrew Herrmann, East Tennessee State University "I love this book. I love the tone, content, and writing style and find it appropriate and engaging for college students. Overall great scholarship--way more than most other texts! *Practically Speaking* takes public-speaking texts to a new and exciting place. It is unlike any other public-speaking book I've

encountered and I enjoyed and appreciated the breath of fresh air."--Brandi Quesenberry, Virginia Tech "You'll forget you're reading a textbook when laughter becomes inevitable. There's well-applied research, the chapters are organized beautifully, and the author has not forgotten the value of communication and its field. This is my kind of reading material." --Laveda Joseph, Columbus State University "This textbook is relevant with great practical knowledge about speech making and great examples included." -Tonya Forsythe, The Ohio State University

J. Dan Rothwell is chair of the Communication Studies Department at Cabrillo College. He has authored four other books: *In Mixed Company: Communication in Small Groups and Teams* (2015), and *In the Company of Others* (2016). During his extensive teaching career, Dr. Rothwell has received numerous teaching awards, including most recently: the 2011 National Communication Association Community College Educator of the Year award; 2010 Ernest L. Boyer International Award for Excellence in Teaching, Learning, and Technology; and the 2010 Cabrillo College Innovative Teacher of the Year award.

Really good quality and packed! I didn't come with a cover though but still a good purchase. The only difficult thing is finding a binder with 2 rings that will fit the book

It is clear and straightforward, I need to finish reading it. I was extremely distracted during my class.

Shoulda read the other reviews, same as the other blokes. Don't get the hardback, just a bunch of thin paper

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I have perused numerous public speaking textbooks during my educational career, some of which have been very good and many that have left me bored and/or wanting better. This textbook exceeds even the "very good" ones. I highly commend and recommend this textbook. There is no other public speaking text like it on the market. Prior to adopting this book for my classes I used Lucas's The Art of Public Speaking. It's a very good book, but Rothwell is better. In fact, when I was deciding on the textbook for the public speaking class, after 25+ years, I switched to Practically Speaking. It was the easiest decision I've ever made when it comes to textbooks. Having used it for over one-year now, I can honestly say it is also the best decision on textbooks that I have made. The writing is clear, concise, cogent, and often comical. And best of all, it is easily applicable and, for a change, affordable. My students consistently remark on how much they enjoy reading it. The most common comment is that they feel like Rothwell is talking to them personally rather than to some disembodied student somewhere in the hinterland. They also find the length just right: not too long and not too short. J Dan Rothwell gets to the critical information quickly with illustrations and observations that are both contemporary and witty. It's a fun book.. Try it out! See for yourself!

Very good

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